

REPORT

## SMART REFRIGERATION IN RETAIL: SUPERMARKETS



The rapid technological advancement of today enables the retail sector to leverage business intelligence tools with artificial intelligence to integrate commercial refrigeration as a key element to enhance the shopping experience of its customers, reduce carbon footprint, and address the need for energy cost reduction.

Refrigeration facilities account for the highest proportion of energy consumption in commercial spaces compared to their total energy bills. Refrigeration equipment and furniture can represent up to 65% of the total energy cost of a large retail space.

In this scenario characterized by mature refrigeration technologies with limited potential for theoretical performance improvement, the only way to continue enhancing efficiency is by defining an energy and operational strategy supported by artificial intelligence.

The new refrigeration strategy for retail necessitates the implementation of a real-time data measurement and analysis system. This system enables cost optimization through continuous improvement actions facilitated by the development of predictive and optimization systems, utilizing the execution of self-executing intelligent actions. This shift allows for departure from the traditional refrigeration model, characterized by a lack of data and 100% field maintenance, towards a refrigeration model where 70% of actions are self-executing, with efficient energy management.

Furthermore, other issues such as:

- Failures resulting from malfunctions in the refrigeration system leading to merchandise losses and/or production downtimes, as well as high energy consumption.

- Operational and design imbalances in the refrigeration installation hinder the improvement of its performance (COP).
- Difficulty integrating various devices or machines with different communication protocols and from multiple manufacturers.

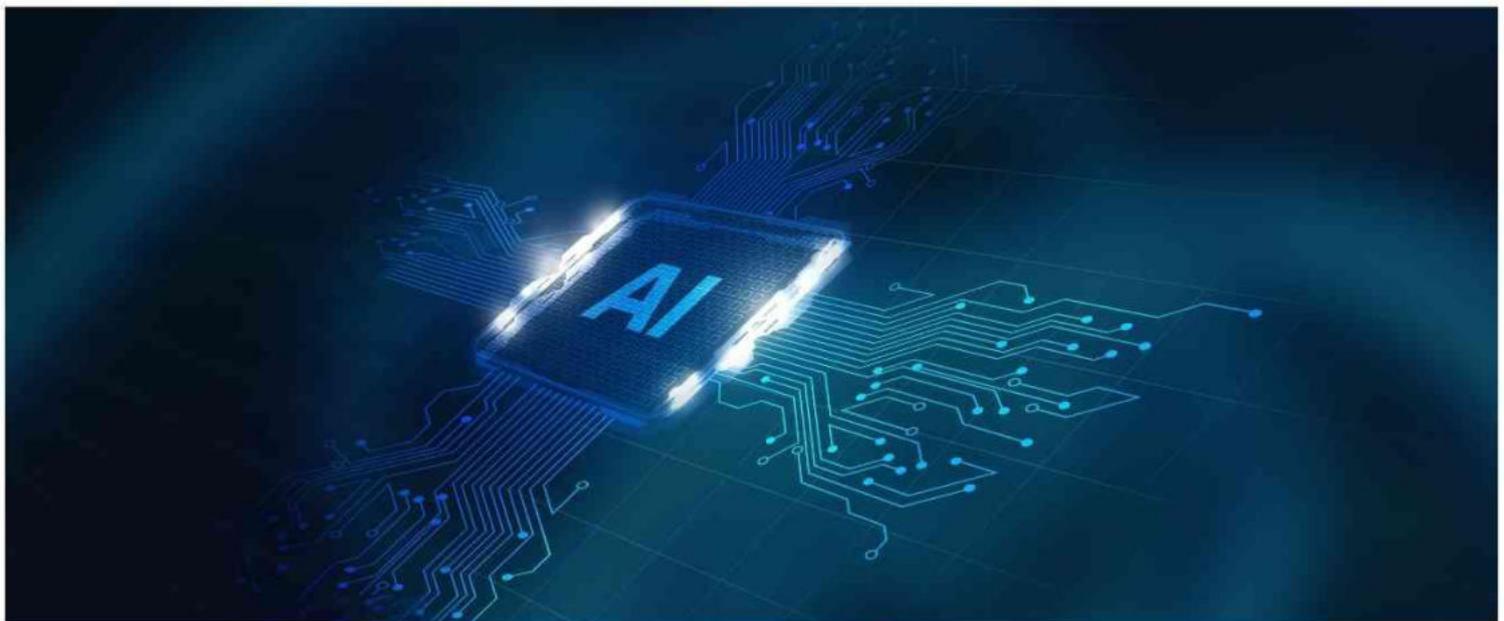
Differentiation and competitiveness thus lie in data management and refrigeration system control, necessitating an adaptive strategy in consumption, processes, temperatures, etc. to minimize energy consumption and detect faults before they occur, ensuring cold chain integrity and food safety.

Retail 5.0 entails evolving towards energy efficiency, with consumption tailored to the contracted power and the operational and process needs of each industrial activity. It involves investing in maintenance with 70% of self-executing predictive actions.

100% On-site Performance  
(Preventive and Corrective)



70% Online Preventive and Predictive Maintenance  
30% On-site Performance



With technology, we can overcome these challenges and achieve food preservation at the lowest possible cost as a pathway to decarbonization.

These are some of the technologies that enable the integration of intelligence into refrigeration systems:

- IoT (Internet of Things): Connecting and gathering data from various sensors and devices in real-time allows continuous monitoring of equipment and facilitates intercommunication between them.
- AI (Artificial Intelligence) and Automation: Algorithms for facility maintenance and energy optimization can learn from experience automatically. They identify patterns, make predictions, and execute actions based on the results obtained.
- Digital Twin: to compare ideal vs. actual facilities and optimize them accordingly.
- Data Analysis: Advanced techniques for extracting insights, trends, and anomalies from large datasets.
- Cloud Computing: To store and process large volumes of data efficiently. Enables scalability, flexibility, and accessibility for users in different locations.
- Visualization Tools: Sophisticated visualization tools and dashboards to present data and insights intuitively and actionable.

# Monitoring and assets management

Measurement is the first step. It is necessary to be able to read, visualize, and graph interactively (in real-time and historical) all variables and alarms of the different existing assets: machine rooms, cold rooms, and the services to which they supply cold, sales rooms with various refrigerated furniture, as well as any other electrical or process variables from other facilities.

This monitoring should allow the integration of different communication protocols (MBUS, IEC, XML, IPC...) of all assets (with different control systems: SCADA, BMS, PLC...) regardless of their brand, thus monitoring everything from a single location.

With access from a control panel to all your centers and facilities, various real-time reading panels of all variables related to existing assets and corresponding alarms can be created within each center.

We should also be able to access the historical data, and in an agile and interactive way, graph the signals and alarms we want over a specified period of dates.

Finally, assets must be classified energetically, allowing for differentiation between the various types of actions that can be taken on them and facilitating technical-energy decisions regarding their operation.

## INTEGRATION OF OTHER ENERGIES

It is crucial that throughout this refrigeration process, renewable energies available can be managed; in other words, utilizing them for refrigeration system management, leading to greater energy and economic savings.

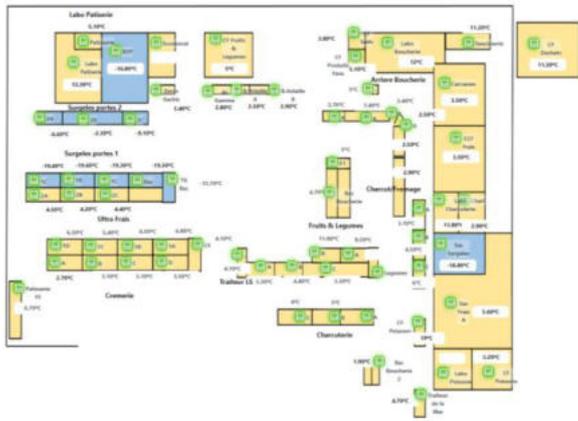
Therefore, centrally integrating other energy and production process variables such as solar, photovoltaic, water, compressed air, cogeneration, fire prevention, electrical energy, photovoltaic, gas/vapor, ventilation, etc., would transform it into a business management system with even greater potential.

This integration also enables action on air conditioning, lighting, etc., facilitating a much more comprehensive and complete management approach.



# Monitoring and assets management

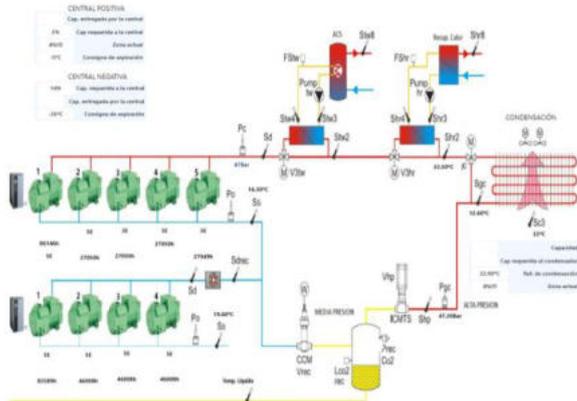
Interactive monitoring panel. Sales room. Commercial refrigeration.



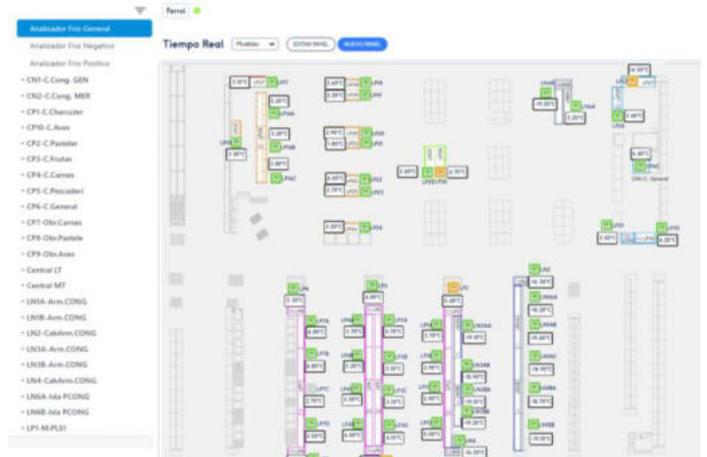
Interactive monitoring panel. Cold rooms. Commercial refrigeration.



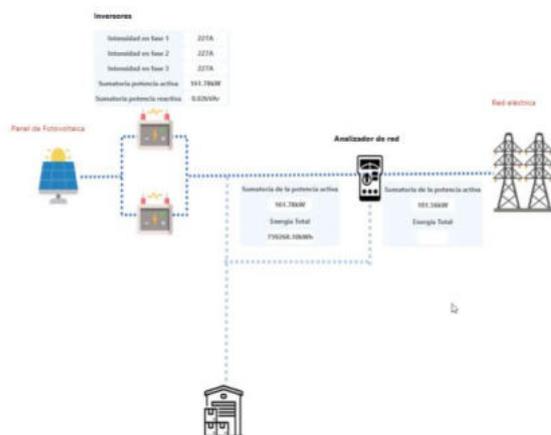
Interactive monitoring panel. Refrigeration plant. Commercial refrigeration.



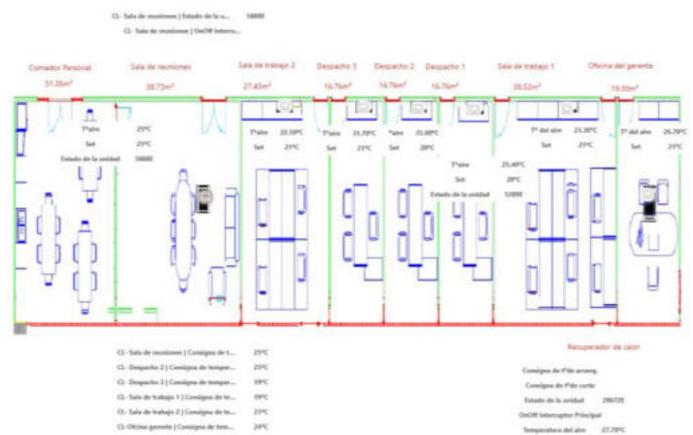
Interactive monitoring panel. Sales room. Commercial refrigeration.



Interactive monitoring panel. Photovoltaics.



Interactive monitoring panel. Commercial air conditioning.



# Optimization and energy management

## OPTIMIZATION

The optimization process enables intelligent management of both energy demand and production.

The goal is to set adaptive temperatures based on real-time needs in a particular refrigeration system, taking into account electrical producers, contracted tariffs, and customer processes.

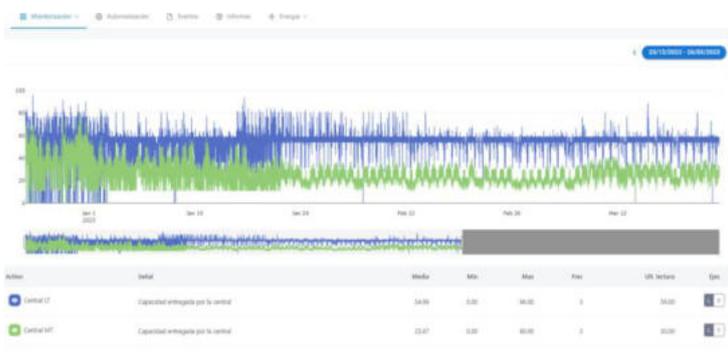
The optimizer calculates the temperature evolution in the future, adjusting setpoints to minimize costs.

In the bottom graph, we see an example of automatic actions taken on the operation of a cold room to adapt to the tariff periods with lower cost.



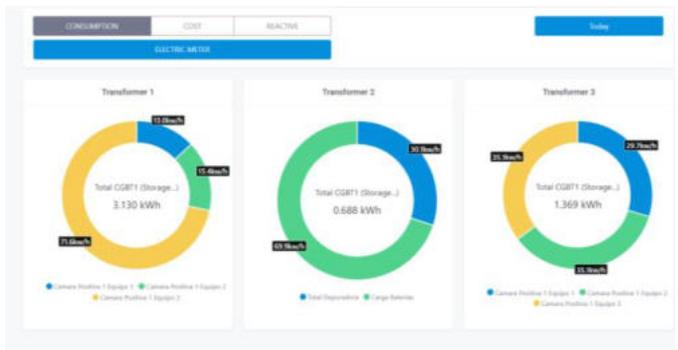
Additionally, it should be able to manage equipment start-ups and shutdowns based on predefined priorities to avoid excess consumption.

In the bottom graph, we see an example of the evolution in the linearity of compressor operation.



## ENERGY

Regarding energy, it's very interesting to be able to visualize a consumption structure where we can see the energy consumed in different areas of the facilities, and within these, consumption per time periods.



Similarly, it is ideal to have a visualization of invoices with the customized consumption structure defined and a forecast of expenses, allowing us to anticipate the electricity company's bill.



# Preventive and predictive maintenance

To successfully implement a preventive and predictive maintenance strategy, it is crucial to have a system that monitors the refrigeration installation to ensure maximum efficiency, predicting deterioration before it occurs and executing automatic actions to correct detected pre-faults.

Sensors collect information on physical variables and generate data to create a digital record stored and analyzed in the cloud. This data is processed to obtain normalized data (big data and deep learning).

Predictive models can forecast the temperatures of products and structures stored inside cold rooms. By utilizing mathematical equations that relate multiple variables, it is possible to optimize and extract optimal values at each moment to reduce operation costs of the installation and consequently ensure the optimal condition of the product.

Statistical models, based on neural networks, can make predictions to verify the proper functioning of the installation and, if necessary, proceed with the correction of any detected faults.

In case of detecting potential deterioration or malfunction, intelligent alarm management would be initiated, generating a completely transparent record that allows action to address the reasons for the alarm. If the absolute difference between theoretical and actual values of signals exceeds a threshold, that difference and the date it occurred will be saved.

If, in subsequent analyses, this difference increases over time, it indicates equipment deterioration or malfunction.

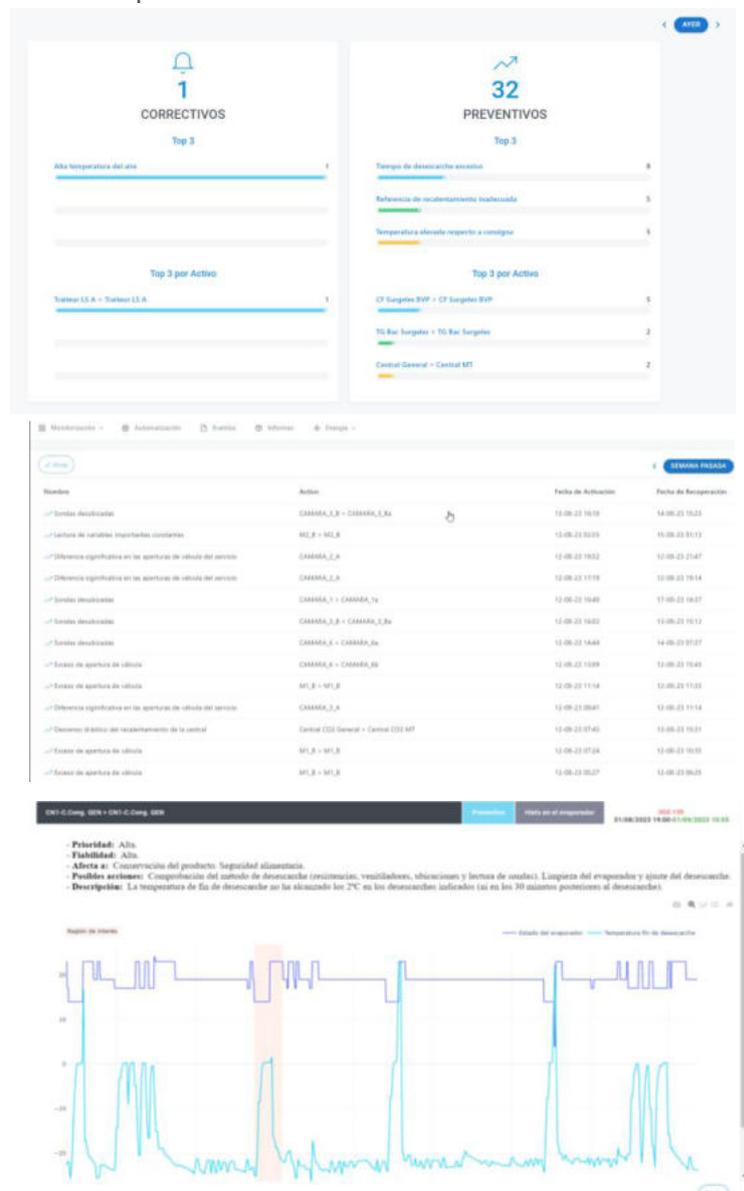
This analysis would be carried out alongside operational rules to detect the origin of the fault and resolve it.

This requires software containing all corrective and preventive alarms that continuously analyze the installation, essential for its optimal operation and maintenance.

Preventive alarms detect patterns or early signs of malfunction. Events with different priorities are thus generated, anticipating faults, and indicating when they occur, whether they have been resolved or not.

For preventive events, a brief explanation of what is happening is provided, and personalized notifications can be activated or deactivated to alert the corresponding user.

These events can be automated, meaning a rule with a condition (value, date, day, time) can be defined for each one, such that if the condition is met, a specific action is executed.



# Benefits

All the aforementioned actions in this report imply that, with the actions that can be taken, the following outcomes can be achieved:

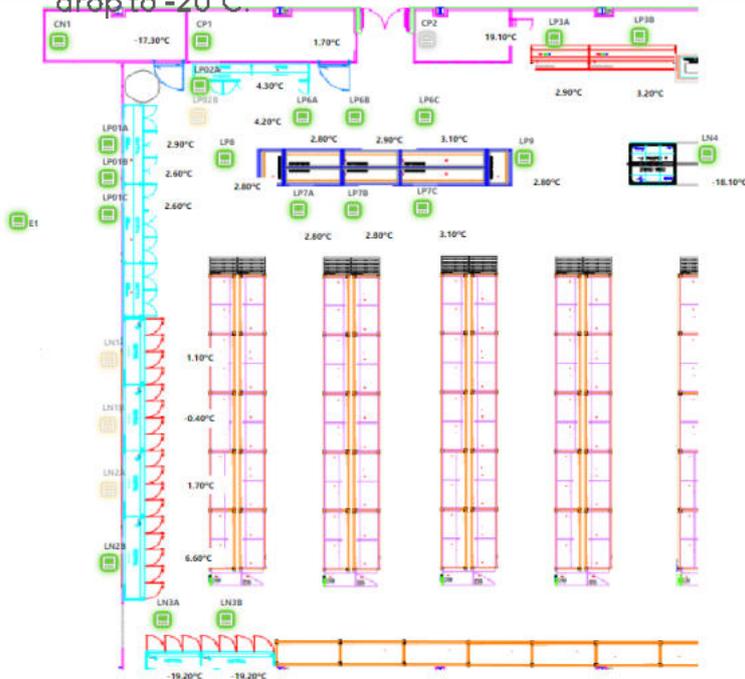
- Energy savings: Between 20 and 40%.
- Reduction of maintenance costs: > 25%.
- Sustainability. Reduction of carbon footprint. Reduction of between 20 and 35% of CO<sub>2</sub> emissions.
- Significant improvement in the personal life of maintenance personnel, as it avoids having to attend at night and during weekends by 70%.
- Products in perfect preservation conditions. Food safety. No merchandise losses.



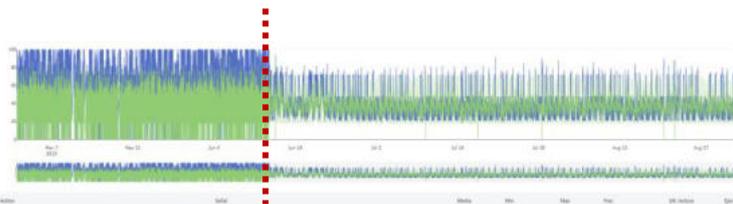
# Success case. Commercial refrigeration

This installation features a transcritical CO<sub>2</sub> refrigeration system. It comprises a positive central unit (2 compressors) and a negative central unit (3 compressors).

Both central units serve several linear cold chambers distributed throughout the supermarket. In both cases, temperatures can drop to -20°C.

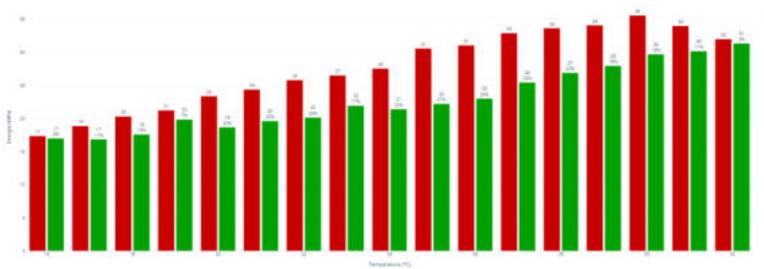


The optimization involved adjusting the demand of the services (refrigeration units), resulting in the compressors maintaining stable consumption within a working band that does not exceed 60% of the total capacity.



In the previous graph, we observe that the lines representing the operating hours of the compressors are denser in the period before the optimizer activation (to the left of the red line) than in the period after (to the right of the red line), providing a very clear qualitative indicator of the effectiveness of the measures.

Next, we can see how the energy consumption has evolved before and after the implementation of the optimizer:



In the graph, we observe the energy consumption of the entire plant at different temperatures, with pre-optimizer data in red and post-optimizer data in green. We can see that across the entire temperature range, we achieve considerable savings levels.

As we can see, the greatest savings were achieved at 25°C, amounting to an impressive **27% energy savings**.



# And now, what's next?

Thanks to technology, we can perform continuous analysis of refrigeration installations and generate automatic actions to optimize their operation, preempting failure before it occurs and ensuring optimal performance of the refrigeration facilities. This offers advantages in efficiency, operational reliability, and product control and traceability.

Undoubtedly, the retail is one of the major beneficiaries, with various financing options and subsidies aimed at implementing energy management systems to reduce final energy consumption and CO<sub>2</sub> emissions from industrial facilities.

The key question retailers must ask themselves is: do I anticipate now or adapt later? What is the value of knowing that a critical installation in the selling process will not only prevent failures at the most inconvenient times but also predict its deterioration and execute actions to optimize its operation and energy savings?

REQUEST  
A DEMO

